

Product and Pricing Service for Britannia™ Dealers



eDataFlex™

Electronic Pricing And Product Information At Your Fingertips!

Trade Service

Trade Service (Moore Services) started in the office products industry in 1917 by offering an information platform to office supply dealers, consisting of product and pricing information, organized into a common, easy-to-use format, in which the market's trading partners could conduct business.

Automate the labor-intensive process of maintaining your product master file

The eDataFlex family of services provides product and pricing information that integrates with the Britannia business system. Quarterly updates provide a reliable updating process that has been proven with hundreds of Britannia dealers.

Exciting features

- **Flexibility** – Quarterly wholesaler and buying group updates

- **Basic Product Identification Fields** – Manufacturer alpha codes, wholesaler part numbers, buying group part numbers, Super Store part numbers, UPC numbers, product description, pricing, etc.

Value-added benefits

- **Increased efficiency** – Accurate updating of wholesaler pricing, buying group net pricing, product descriptions, units of measure, flyers, contracts, etc.
- **Easily sell non-stock items** – Access a complete electronic catalog of all the items you sell, in stock or not
- **Enhanced productivity** – Eliminate stock discrepancies created by the confusion of multiple numbering schemes
- **Streamlined process** – Significantly simplifies the process of order entry and eases the burden on your sales team

eDataFlex: Ahead of the Curve

Listening to Our Customers

Innovations

Trade Service, always looking for innovative ways to serve its customers, continues to stay ahead of the demand curve within the office products industry. What began as a simple printed price book in 1917, has evolved into fully automated solutions, including electronic desktop references, online business system updating, and robust, searchable content. Our information allows dealers to effectively compete against the big, conglomerate office products stores such as Office Max, Staples, and Office Depot.

Furthering Industry Achievements

The company is proud to play an active role in furthering notable industry achievements such as

the Office Products Industry Data Standards (OPIDS) initiative headed by NOPA and OPWA. The objective of OPIDS is to develop consistent product data identification standards that will deliver considerable advantages to the office products industry. The benefits associated with consistent product data standards (such as manufacturer prefixes, stock numbers, and product selling units of measure), include increased order processing and fulfillment accuracy, streamlined communications and distribution, and greater customer satisfaction. Trade Service is working with representatives of the leading industry wholesalers, manufacturers, system providers, buying groups and dealer representatives to aide in the development of this significant industry accomplishment.



The eDataFlex Family of Products

eDataFlex Pricing Service

- Coverage from the following wholesalers:
 - AccuTech
 - Action Wholesale
 - All Value
 - Arlington
 - Azerty
 - C2F
 - Dallas Pen
 - Doane Keys
 - Eastern Distributors
 - Educators Resource
 - Emco Sales
 - Hallmark
 - Horizon
 - Image Star
 - Lagasse
 - Mid Continent
 - OHenry
 - Pens Etc.
 - Pens Plus
 - Service Wholesale
 - S.P. Richards
 - Supplies Network
 - Synnex
 - United Stationers

- Coverage from the following buying groups:
 - is.group
 - Office Furniture USA
 - Office Partners
 - TriMega (TPA)

eDataFlex Super Store Cross-References and Pricing

- Compete more effectively by utilizing part number cross-references and benchmark pricing from Office Depot, Office Max, and Staples
- Cross-references for house brands including ActionEmco, S.P. Richards, and United Stationers
- Services available:
 - Super Store Pricing File™
 - Super Store Part Number Cross References™



Proud Member of National Office Products Alliance