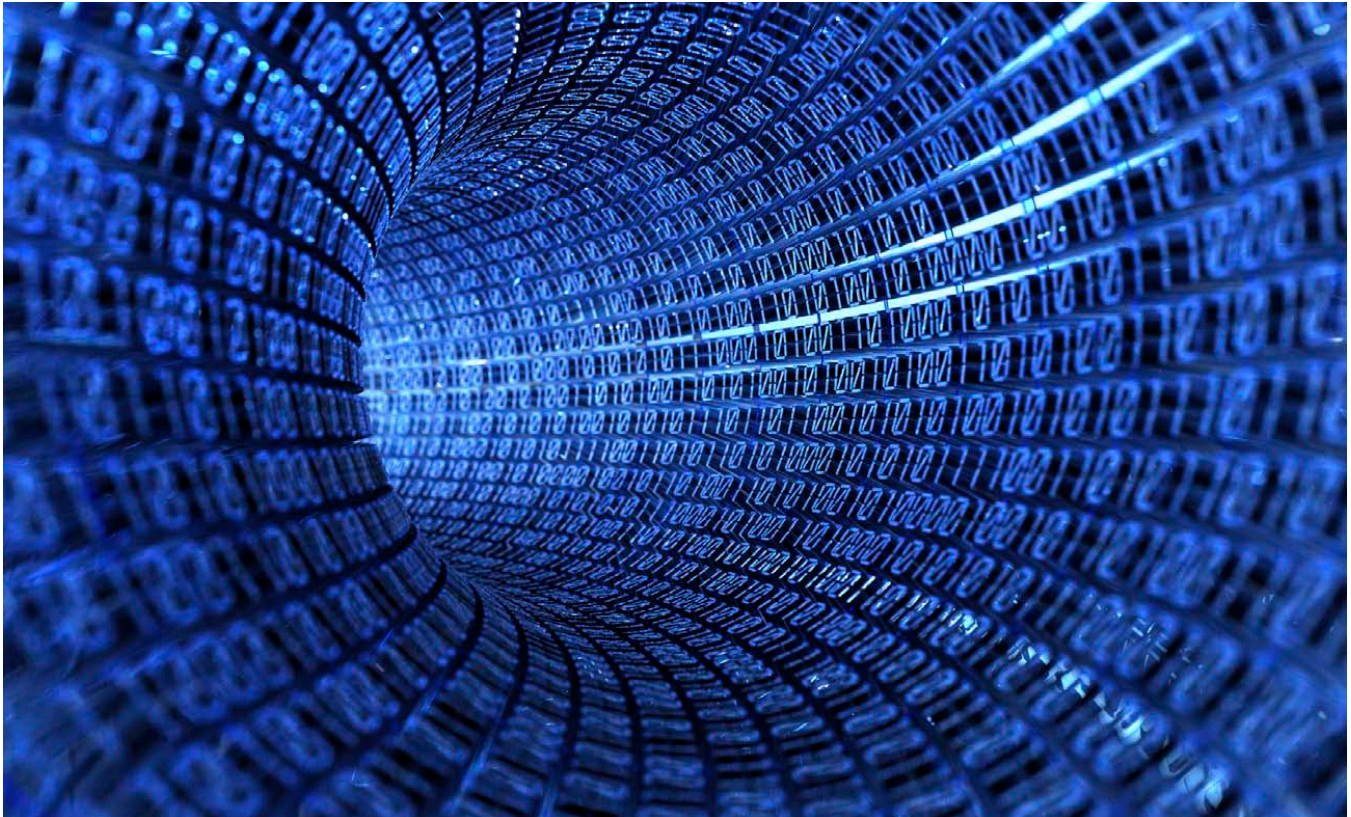


Office Products Chain Store Data™

Obtain Better Business Intelligence Using Our Benchmark Data



How do you compete with the office products chain stores? Is your competitive advantage being a low cost leader or is it having outstanding customer service? Our **Office Products Chain Store Data** can help you obtain better business intelligence so that you can understand your competition and be in a better position to exceed your customer's expectations.

Exciting Features

- **Chain Store Data** – Data available on Office Depot, Office Max, Quill, Staples and WB Mason
- **Benchmark Pricing** – No more guessing what your competition is charging
- **Accurate item matching** – Wholesale part numbers are cross-referenced to each of the chain store's, so matching is seamless
- **Flexibility** – Monthly or quarterly updates available

Profitable Benefits

- **Save the sale** – Staff can match or beat prices when necessary to appeal to cost-conscious buyers
- **Easily sell alternative items** – Cross-references allow your salespeople to quickly find substitutes for out-of-stock items
- **Enhanced productivity** – Simplifies the research process of order entry to ease the burden on your sales team

Office Products Chain Store Data™

Comprehensive Data Mining Process

- Provides the most up-to-date data available
- Prices are updated all the time
- All major chains included: Staples, Office Max, Office Depot, Quill and WB Mason

Cross-References

- Chain store house-brand items matched to Universal and/or Sparco items
- Unique cross-referencing logic matches the most items ever
- Unit of Measure checking and factoring

Online Data Access

- Chain store information available 24/7 via our online database
- Enables your salespeople to access the information in case your system is down

About Trade Service

Trade Service started in the office products industry in 1917 by offering a content platform to office supply dealers consisting of product and pricing information. The data was organized into a common, easy-to-use format, in which the market's trading partners could conduct business. Today, we continue our trend of innovation and strive to offer our customers the best data available in formats that enable them to work efficiently and compete effectively.



Proud Member of National Office Products Alliance

Trade Service – The trusted provider of quality product and price information since 1931